

# BUSINESS ADMINISTRATION (MBA)

Concentration: Business Intelligence and Analytics Management



## ABOUT THIS DEGREE PROGRAM

### A PROGRAM TO FUEL YOUR FUTURE

**Learn to lead forward.** The Master's Degree in Business Administration (MBA) program focuses on helping you build the skills needed to closely evaluate business situations. Take your leadership skills to the next level by tailoring your MBA with a Business Intelligence and Analytics Management concentration.

By electing a Business Intelligence and Analytics Management concentration, you will develop proficiency in the methods and technologies needed to gather, store and report on big data. Apply your technical and leadership skills to provide data-driven business recommendation that help organizations achieve their strategic goals.

### CAREER OPPORTUNITIES

Graduates of DeVry's University's Keller Graduate School of Management MBA program with a concentration in Business Intelligence and Analytics Management may consider, but are not limited to the following careers:

- Data Analyst
- Operations Analyst
- Management Analyst
- Marketing Analyst

## WHAT YOU'LL LEARN

### CORE MBA

- Develop leadership skills to promote future-forward solutions for organizational success
- Collaborate in a dynamic work environment to support community in a global environment
- Analyze data to help make informed business decisions
- Analyze business opportunities, risks and options to manage financial resources
- Identifying opportunities for technology innovation within organizations
- Integrate managerial and technical skills to boost operating efficiencies
- Examine the alignment of organizational vision with structure, processes and culture
- Apply strategic thinking techniques to improve organizational productivity

### CONCENTRATION

- Select and apply methods to summarize data, identify patterns, and make predictions
- Design databases, retrieve requested information, and develop reports
- Make data-driven strategic decisions and lead business intelligence and analytics projects

## QUICK FACTS



### ACCREDITATION MATTERS

Keller's MBA program has achieved voluntary accreditation from the Accreditation Council for Business Schools and Programs (ACBSP, [www.acbsp.org](http://www.acbsp.org)), demonstrating that it has met the standards of business education that promote teaching excellence.



### TWO-IN-ONE

Earn your MBA with a concentration in Business Intelligence and Analytics Management and get a Big Data and Analytics Graduate Certificate along the way.

ACCELERATED SCHEDULE	OR	NORMAL SCHEDULE
<b>1 year 4 months</b>		<b>2 years 8 months</b>
Average 10 credits per semester		Average 6 credits per semester

### ACCELERATE AT YOUR PACE

Choose the schedule that best fits your goals and commitments. With at least **9 credit hours**, of qualifying Prior Learning Credit and an accelerated pace, you can earn your **Master's Degree** in as few as **1 year 4 months**.

Or, follow a normal schedule and complete your program in 2 years 8 months.

Assumes continuous, year-round enrollment with no breaks

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### CORE MBA

#### PROGRAM CORE

ACCT500*	Essentials in Accounting, Finance and Economics
ACCT503	Financial Accounting: Managerial Use and Analysis
ECON545	Business Economics
FIN510	Corporate Finance
MATH534*	Applied Managerial Statistics

#### STRATEGIC BUSINESS

MIS540*	Innovation Through Technology
MKTG525	Strategic Marketing

#### *One Human Resource Course Selection:*

HRM587	Managing Organizational Change
HRM591	Strategic Human Resource Management
HRM595	Negotiation Skills

#### *One International Course Selection:*

FIN565	International Finance
HRM584	Managing International Human Resources
INTL500	Global Perspectives for International Business

#### LEADERSHIP AND TECHNOLOGY

BIAM500	Application of Business Analytics I
MGMT501*	Organizational Structures and Business Processes

#### *One Elective Course Selection:*

BIAM500	Applications of Business Analytics I
MGMT520	Legal, Political and Ethical Dimensions of Business
MGMT550	Managerial Communication
MIS525	Essentials of Information Systems and Programming
NETW583	Strategic Management of Technology
PROJ586	Project Management Systems

#### CAPSTONE

MGMT601	MBA Capstone
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\*Students who hold an undergraduate business degree, a technology degree or a degree with a technology specialization may be eligible to waive up to three courses (nine credit hours). Students with undergraduate degrees in other disciplines may also be eligible to waive select courses upon review of their undergraduate transcript. Course waiver availability varies by location. See Course Waivers for details.

### CONCENTRATION

#### BUSINESS INTELLIGENCE AND ANALYTICS MANAGEMENT

BIAM510	Applications of Business Analytics II
BIAM530	Developing and Managing Databases for Business Intelligence
BIAM560	Predictive Analysis

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In New York, DeVry University operates as DeVry College of New York. DeVry University is accredited by The Higher Learning Commission (HLC), [www.hlcommission.org](http://www.hlcommission.org). The University's Keller Graduate School of Management is included in this accreditation. DeVry is certified to operate by the State Council of Higher Education for Virginia. Arlington Campus: 1400 Crystal Dr., Ste. 120, Arlington, VA 22202. DeVry University is authorized for operation as a postsecondary educational institution by the [Tennessee Higher Education Commission](http://www.tennesseehighereducation.com). Naperville Campus: 1200 E. Diehl Rd., Naperville, IL 60563. Program availability varies by location. In site-based programs, students will be required to take a substantial amount of coursework online to complete their program.